

Membership in Mobility Sweden

- The automotive industry is undergoing major changes that affect both the industry and our surroundings.
- When the industry acts together, it achieves improved cost-efficiency and greater influence.
- Mobility Swedens activities are governed by member companies through various boards and committees.
- Represents approximately 97% of new vehicle sales in Sweden.



Why join Mobility Sweden?

- As a member, you can influence the surrounding world, politicians, authorities and other stakeholders and thus promote the industry's best interests. This applies both to developing and manufacturing vehicles in Sweden and creating the right conditions for selling vehicles on the Swedish market.
- Mobility Sweden is an established brand and is regarded as a credible interlocutor among politicians and authorities.
- Mobility Sweden is the official source for new registration of cars, buses and trucks in Sweden.
- Mobility Sweden provides an excellent forum for industry colleagues to meet and discuss relevant issues within the framework of EU competition law guidelines.
- Members gain access to expert knowledge and support on matters related to the industry as a whole.
- Members join our committees where they have a platform to influence the industry.

Membership in Mobility Sweden

Members influence:

Government, politicians, authorities and other stakeholders, for example, through:

Discussions with leading national and local politicians and authorities.

Commenting on proposals circulated for consideration by the government and authorities.

Seminars with their own experts.

Forecasting for new registration of cars and light trucks.

Industry discussions with insurance companies and other players in relation, for example, to the service market.

Efforts to recycle end-of-life vehicles and batteries.

R&D cooperation and coordination initiatives within the framework of various research programs/projects.

Being able to influence both national and international regulations.

Members gain:

Access to expert knowledge and coordination of:

Areas such as taxation and other instruments, the environment and recycling, technical issues and issues related to registration and the service market.

Some examples:

We offer support and help members coordinate implementation of regulatory requirements and registration procedures.

Statistics on order intake (weekly) and new registrations (daily).

Common press calendar for booking press events with journalists.

Recycling report for your company to the Swedish Environmental Protection Agency in accordance with current legislation.

Quotes from members

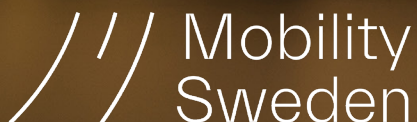
“Mobility Sweden is an important distributor of news and facts on changes that can affect the automotive industry and consequently us as a member company. Mobility Sweden has expert knowledge that we can benefit from. Mobility Sweden also uses its know-how externally in order to share knowledge and to influence.”

“You get good input from the industry in terms of current trends, which is important input for your own forecasting.”

“Mobility Sweden is our ‘mouthpiece’ in relation to insurance companies and educational organizations, for example.”

“Possibility to influence authority decisions through Mobility Sweden and through the organization’s referral procedure.”

“An informal arena for discussion with other colleagues in the industry.”



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