



AUTONOMOUS DRIVING

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GLOBAL TRAFFIC CHALLENGES



SAFETY

1.2 million people killed every year

ENVIRONMENT

Local pollution and global CO₂ emissions

SOCIETY

Congestion and lost time when commuting

THE MASTER PLAN

Active
and Passive
Safety

VOLVO VISION 2020

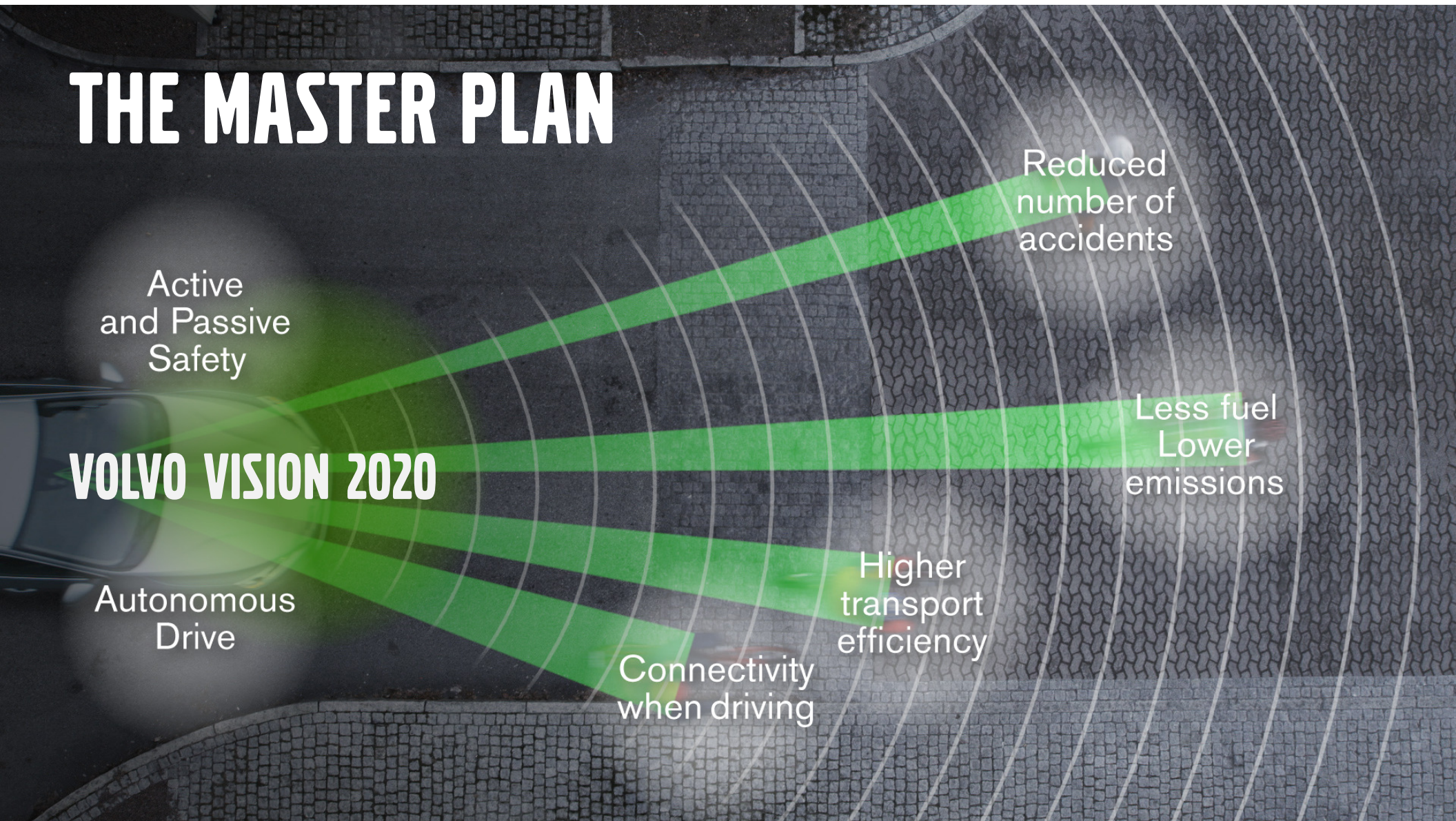
Autonomous
Drive

Reduced
number of
accidents

Less fuel
Lower
emissions

Higher
transport
efficiency

Connectivity
when driving



AUTONOMOUS DRIVE

– A KEY ENABLER FOR SAFE TRANSPORTATION

Over 90% of all accidents are due to human errors

Minimizing and long term eliminating human errors by extensive use of driver support systems is an important tool to move towards the ultimate safety goal of zero collisions.

Human Errors
(57~93%)

Traffic Environment
(34%)

Vehicle
Faults (13%)



ACTIVE SAFETY PAVES THE WAY



TODAY

- Park Assist Pilot
- Collision Warning with Full Auto Brake
- Pedestrian & Cyclist Detection
- City Safety
- Lane Keeping Aid
- Adaptive Cruise Control

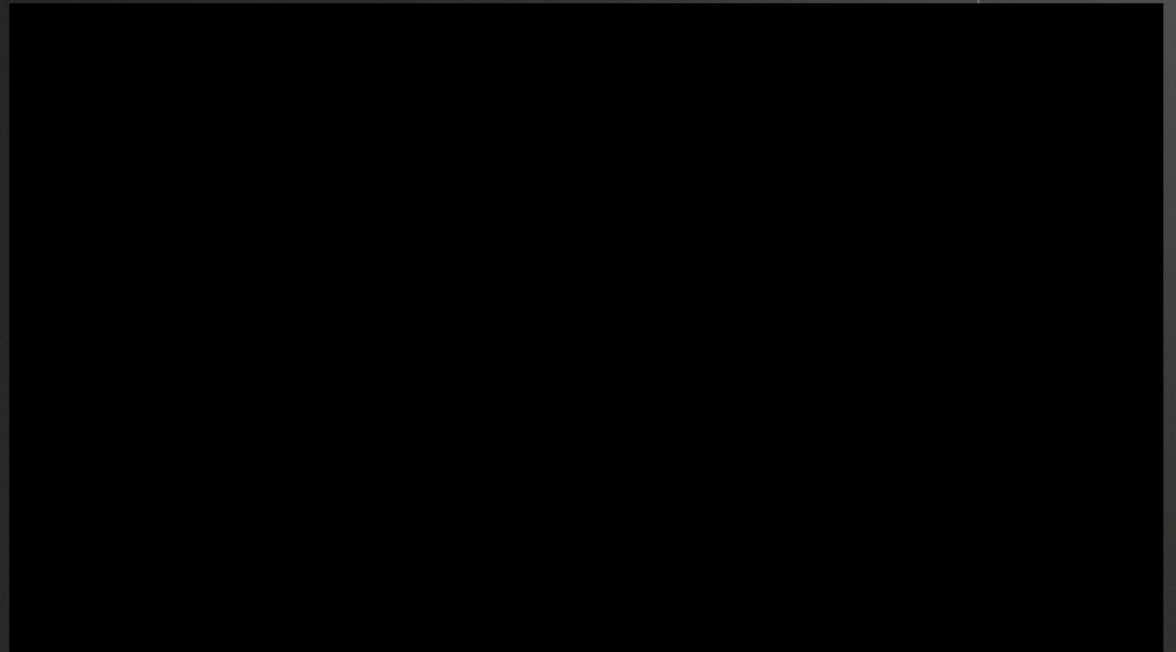


ACTIVE SAFETY PAVES THE WAY



TOMORROW

- Autonomus Parking

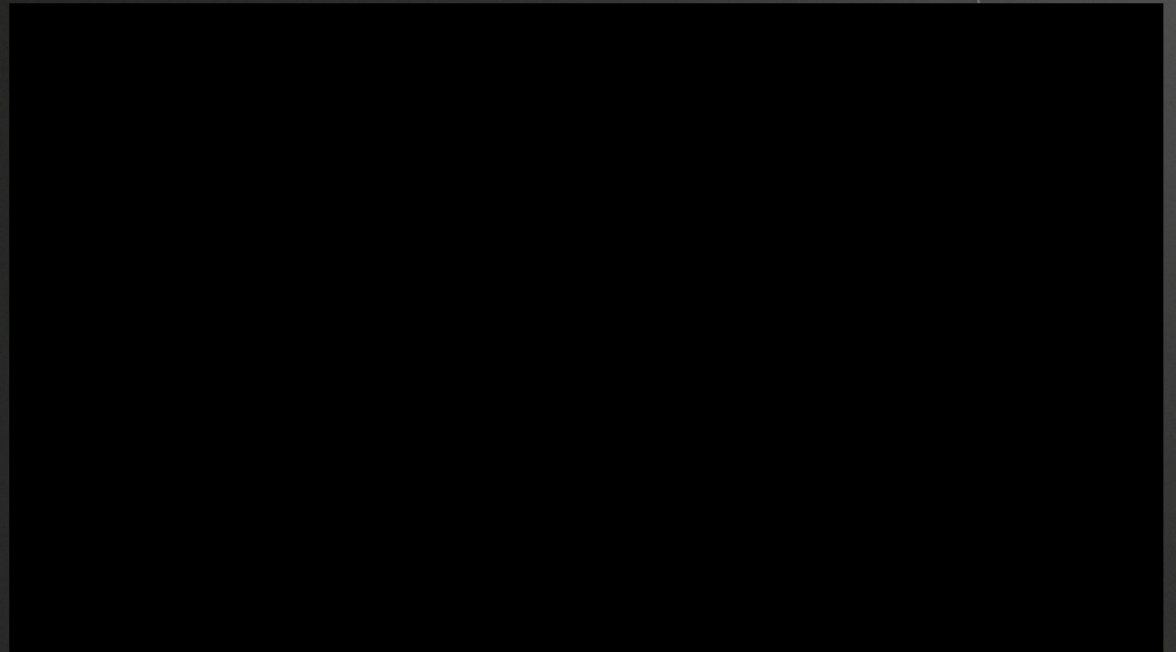


ACTIVE SAFETY PAVES THE WAY



TOMORROW

- Autonomus Parking
- Road edge and barrier detection with steer assist

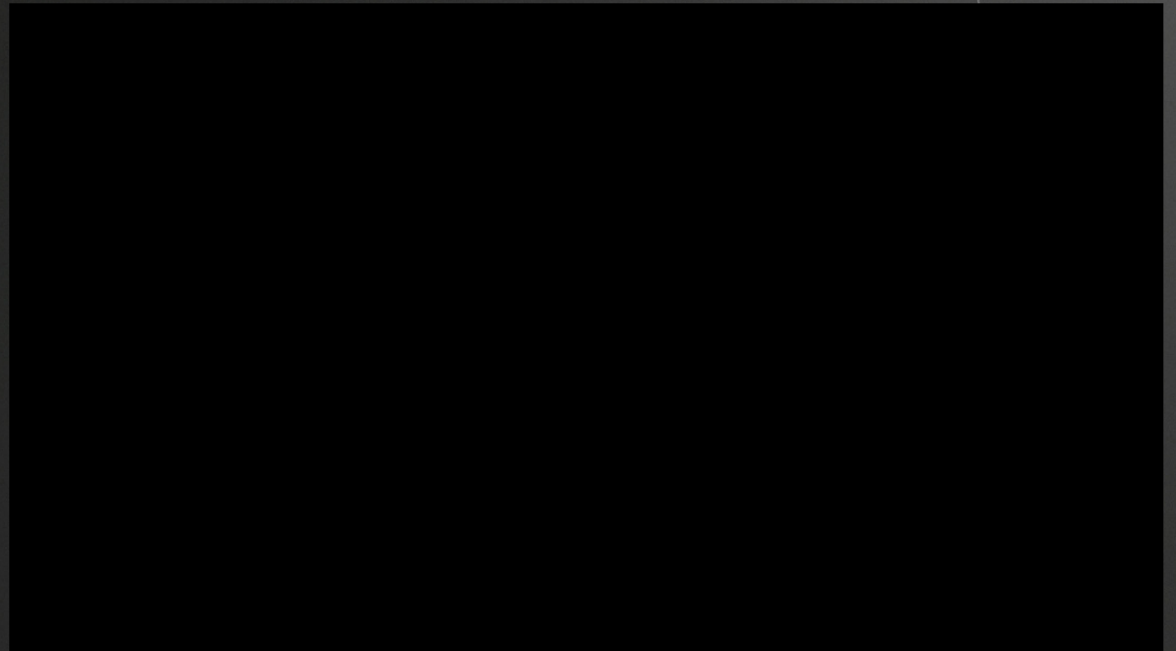


ACTIVE SAFETY PAVES THE WAY



TOMORROW

- Autonomus Parking
- Road edge and barrier detection with steer assist
- Pedestrian & Cyclist Detection – in darkness

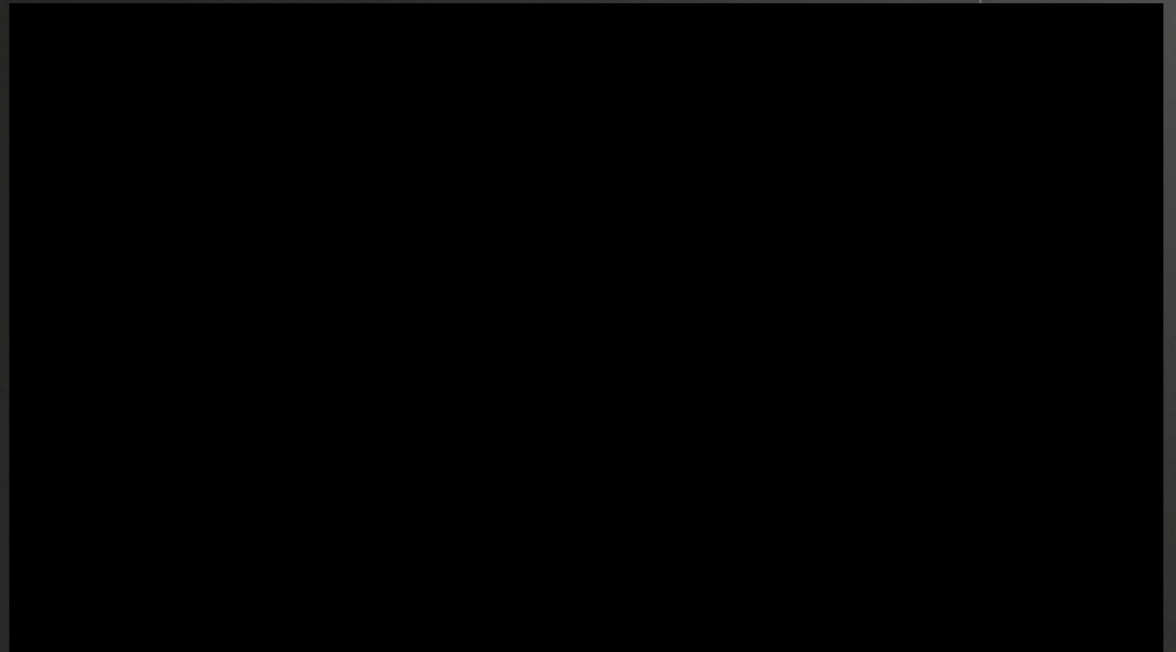


ACTIVE SAFETY PAVES THE WAY



TOMORROW

- Autonomus Parking
- Road edge and barrier detection with steer assist
- Pedestrian & Cyclist Detection – in darkness
- Animal detection

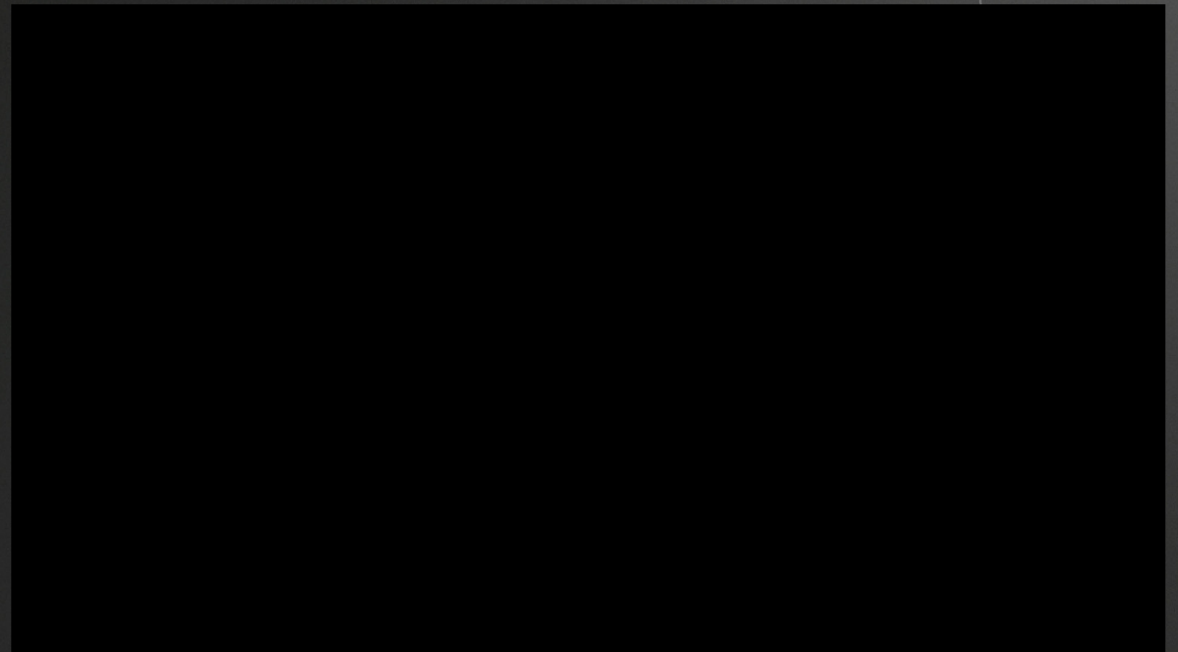


ACTIVE SAFETY PAVES THE WAY



TOMORROW

- Autonomus Parking
- Road edge and barrier detection with steer assist
- Pedestrian & Cyclist Detection – in darkness
- Animal detection
- Car 2 Car communication

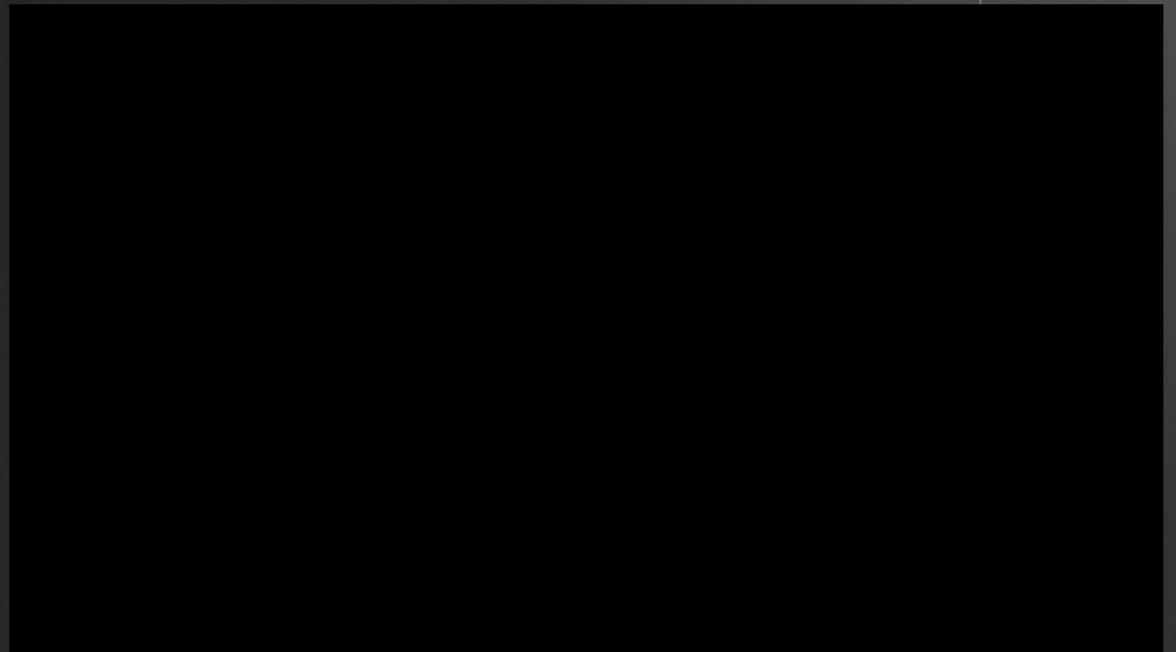


ACTIVE SAFETY PAVES THE WAY



TOMORROW

- Autonomus Parking
- Road edge and barrier detection with steer assist
- Pedestrian & Cyclist Detection – in darkenss
- Animal detection
- Car 2 Car communication
- Adaptive Cruise Control –With steer assist



AUTONOMOUS DRIVE

THE DAY AFTER TOMORROW

- Safety
- Fuel economy
- Traffic efficiency
- Mobility
- Comfort
- Convenience
- Constant connectivity
- Infrastructure investments
- City planning



MAIN CHALLENGE

SECURE **RELIABLE**
UNDERSTANDING OF THE
ENVIRONMENT AROUND A
SELF-DRIVING CAR



AUTOMATED DRIVE – CHALLENGES



- Legality
- Liability
- Technology
- Business models
- Infrastructure
- Societal



ALREADY A NATURAL PART
OF MODERN SOCIETY



