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Digital Roads

System of systems for intelligent transport

- Connected Urban Transport



Creating Digital Roads...



Automate



Cloud



Cooperative



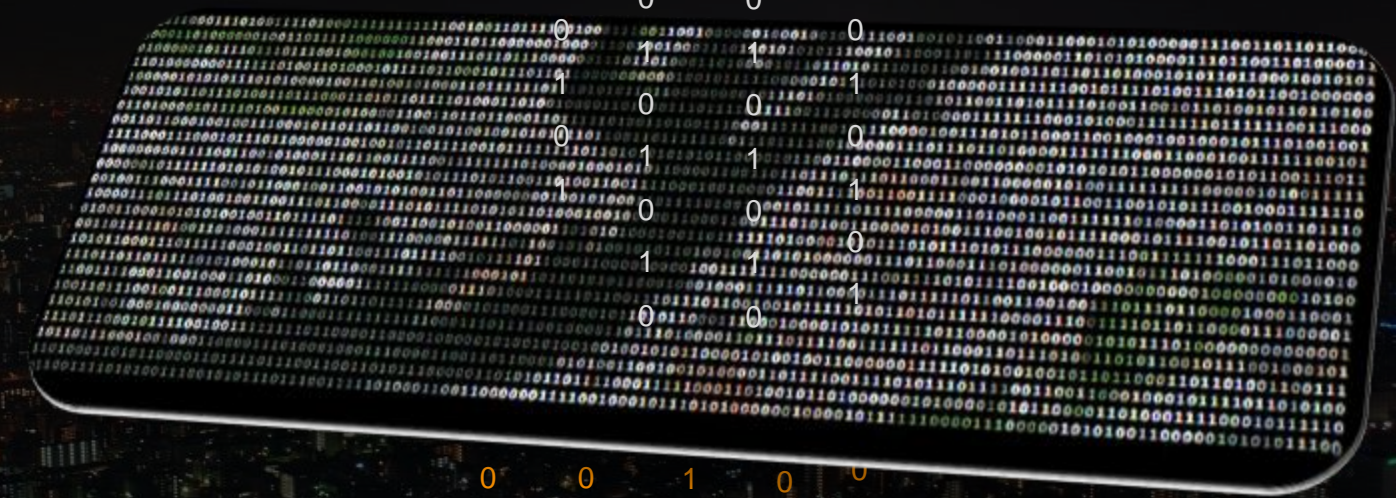
Digital



Connect



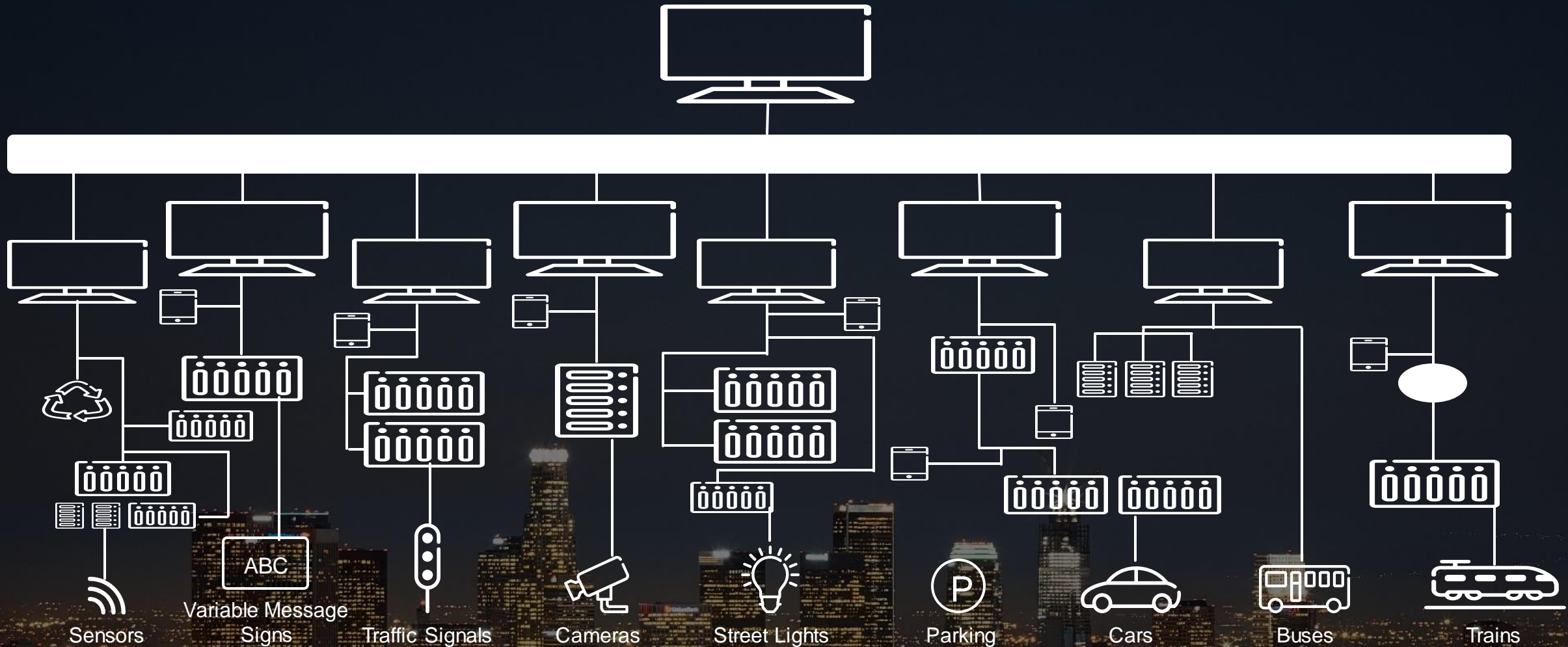
Physical



Many different systems

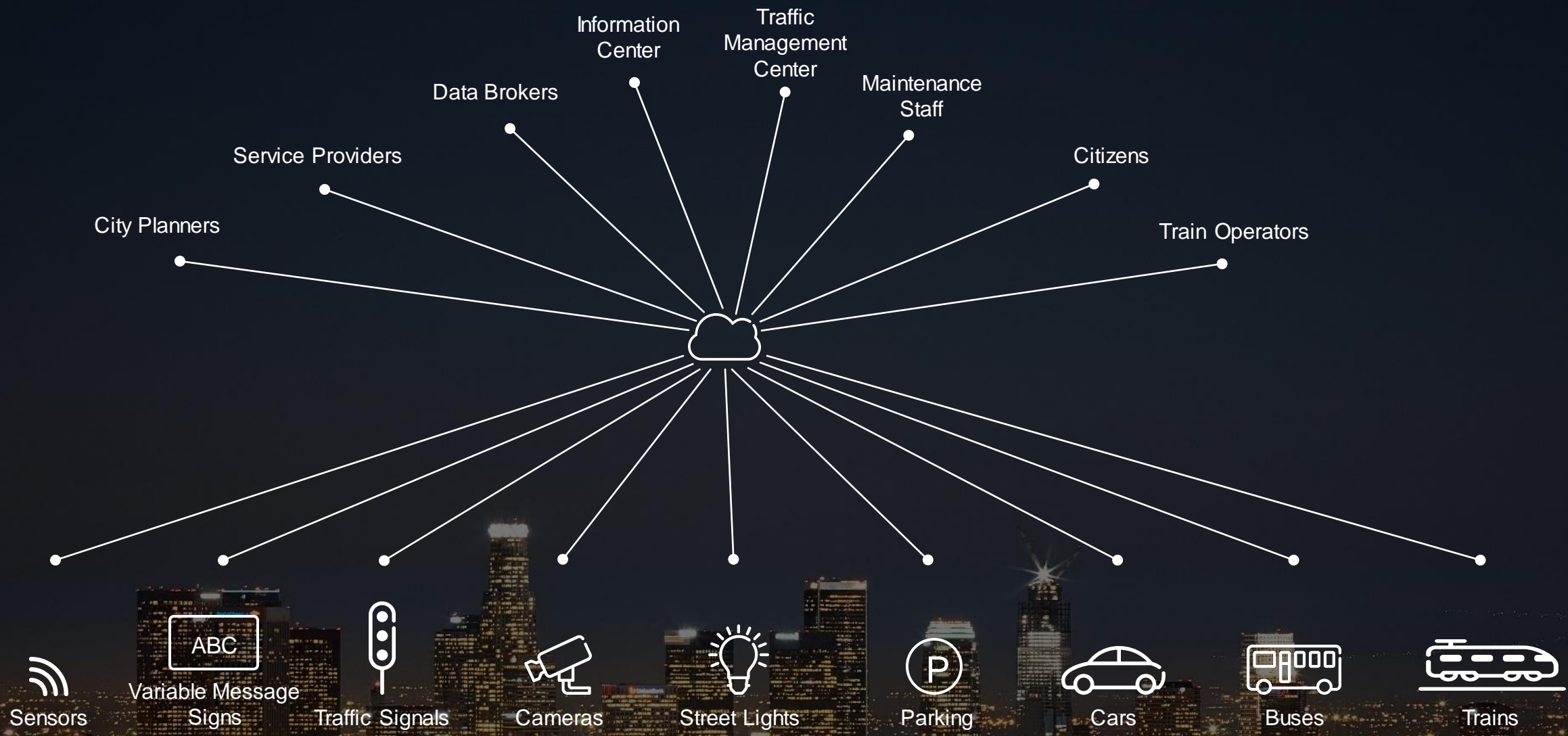


Need for a System of systems



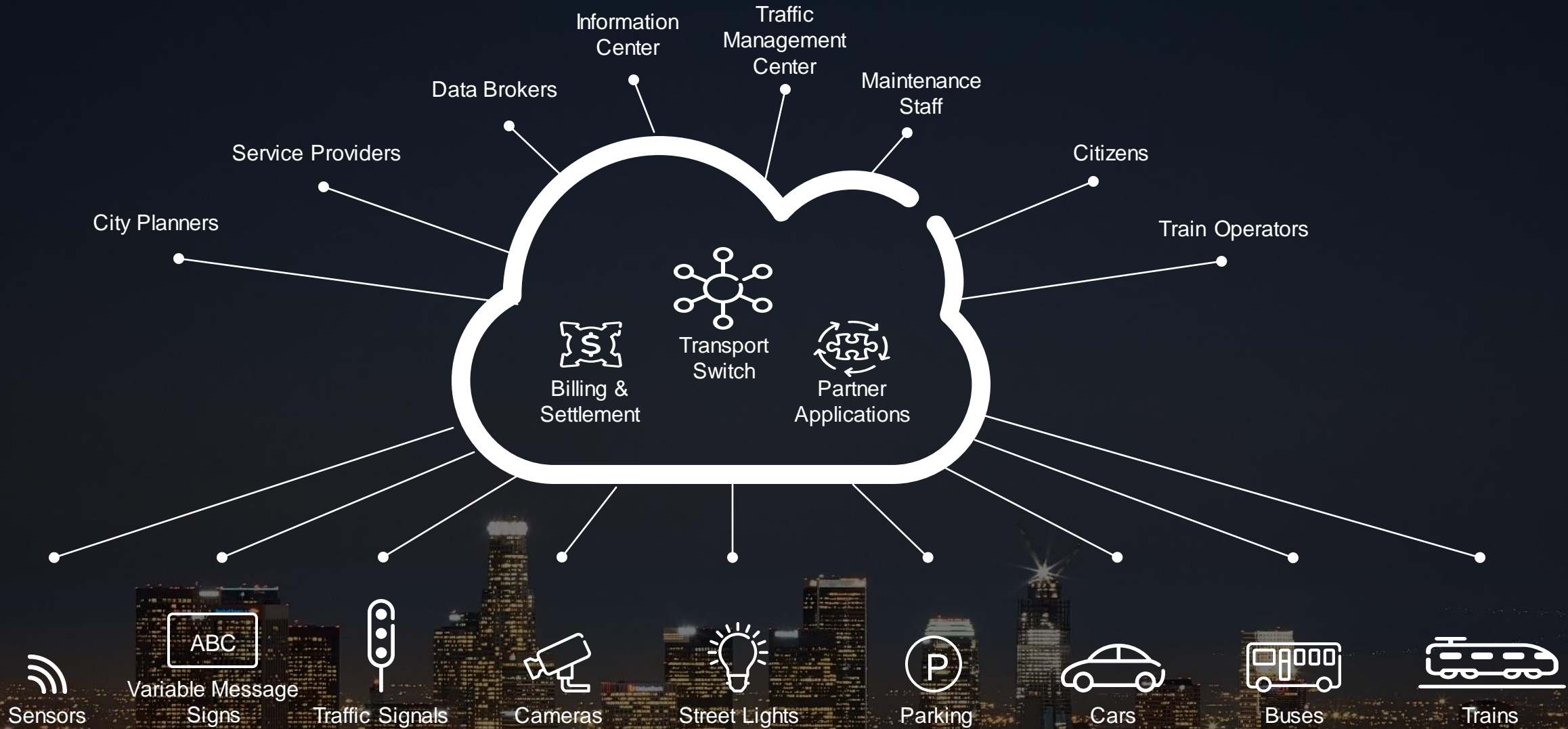
Connected urban transport

Make sure that all parts work in unison with each other



Connected urban transport

Powered by IoT Accelerator



Grow The ecosystem and increase efficiency



What do you want to have in your ecosystem?

Exposing Traffic data in realtime

Nationwide Cloud Solution for Ministerial Program “Talking Traffic”, Netherlands



The Netherlands has rolled-out a national program called “Talking Traffic”. The goal is to significantly reduce congestion on the roads by optimizing their usage.

This is done by sharing data between roadside equipment and vehicles and by connecting 25% of all traffic lights.

A nation-wide Cloud platform handles the data collection and sharing and the private sector is challenged by the Ministry to introduce new business models with local governments and travel service providers.



More asphalt is not always the solution for our traffic problems. Our infrastructure can be optimized by providing personalized information to individual travelers.

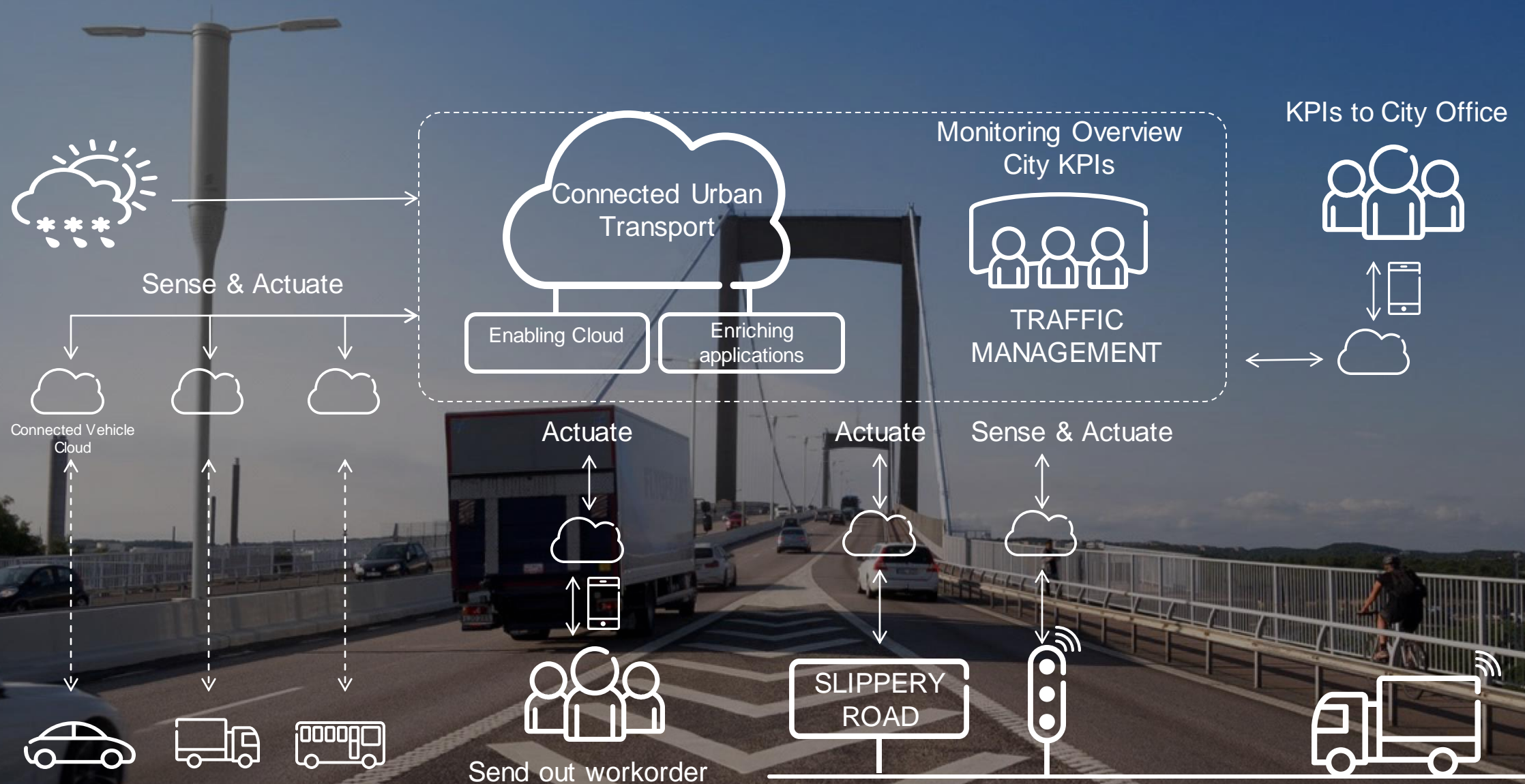
Melanie Schultz van Haegen

Dutch Minister of Infrastructure and the Environment



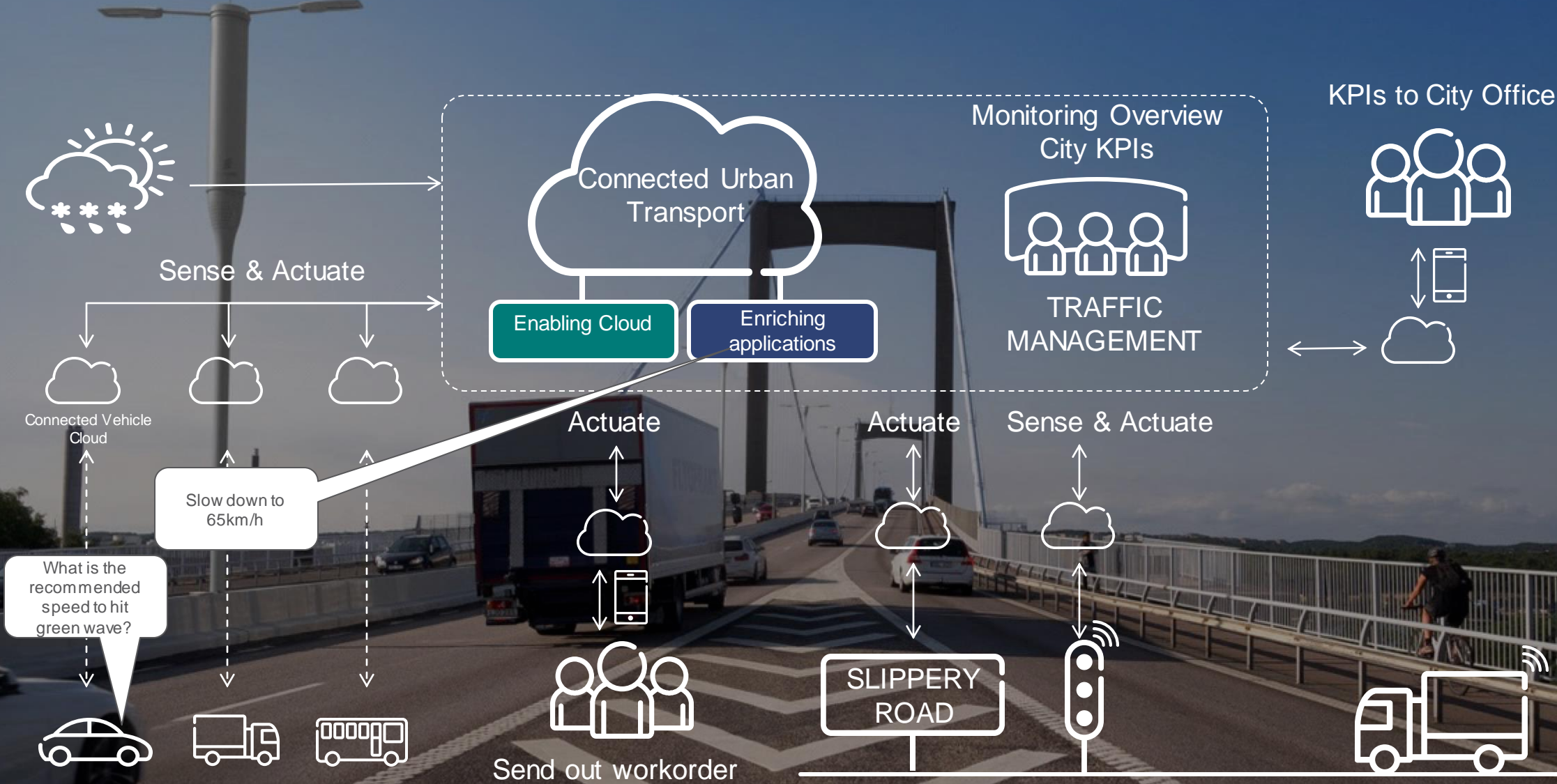
Networks IT Media Industries

Use case



Use case example

Green wave recommendation





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